

Brand guide

Logos, colours, type and approved copy for affiliates, partners and creators · October 2026



Logo



Clear space: x = half the mark's height, on every side. Nothing else enters it.

Minimum size: the logo 96 px wide on screen (25 mm in print); the mark alone 16 px tall.



Icon, green



Icon, plate



Mark alone



Dot mark (graphic)

Colour



Signal green

#78EF29 · RGB 120 239 41

Fields, highlight bars and buttons. Never as text on white.



Ink

#0A0A0A · RGB 10 10 10

Type, the logo on light, the black posters.



Paper

#F8F8F5 · RGB 248 248 245

Light backgrounds.



White

#FFFFFF · RGB 255 255 255

Type and the logo on ink.

On green, use ink only. On ink, use white and green.

Type: Geist

Headline

SemiBold 600, -3.5%

Label and button

Medium 500

Body copy

Regular 400

203.0.113.24

Mono, data only

Sentence case. No tracked capitals. Highlight one phrase per headline:

Your trading computer.
In the cloud.

Your next trade
starts here.

Approved lines

Your trading computer. In the cloud.

Your next trade starts here.

High-performance VPS for futures trading

Button: Deploy a server →

Full descriptions, an email, social posts and a YouTube description block are in [affiliates/copy-snippets.md](#).

Voice

- Short sentences. Active voice. No hype.
- Say "VPS" every time, not server or machine.
- Keep numbers exact, with their qualifier.

Approved claims

0.52 ms Chicago to CME

Chicago location to CME Globex only.

99.999% uptime SLA

The monthly availability the SLA commits to.

24/7 expert support

Live support at all hours.

8 global locations

Chicago, New York, London, Dublin, Amsterdam, Frankfurt, Tokyo, Singapore. Dedicated servers are not in every location.

40+ platforms supported

Platforms, brokers and data feeds.

Rated 4.9/5

From 211 reviews across several review sources.

Trusted by 20,000+ traders

Use these exact words.

Do

- ✓ Use the files in this kit as they are.
- ✓ Use the ink logo on white, paper or green. Use the white logo on black.
- ✓ Keep clear space around the logo: half the mark's height on every side.
- ✓ Use the approved lines and claims word for word.
- ✓ Disclose every promotion with #ad or #affiliate.
- ✓ Link to quantvps.com with your own referral link.

Don't

- ✗ Recolour, stretch, rotate, outline or add effects to the logo.
- ✗ Put the logo on busy photos or low-contrast colours.
- ✗ Set green text on white or paper (too little contrast).
- ✗ Profit, earnings or performance promises: "guaranteed profits", "risk-free", "zero slippage", "guaranteed fills".
- ✗ Anything that suggests more than an affiliate relationship, such as "official partner" or "QuantVPS team".
- ✗ The names of our data-centre, network or cloud providers.
- ✗ Prices or discounts that quantvps.com does not show today. Prices can change.
- ✗ Run paid promotion or use your own creatives without written approval.